

# Stop Seller Impersonation Fraud Before It Even Starts

## **Realtors are the front line.**

ionFraud gives you the edge to spot fraud early—and protect your brand from devastating losses.

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## **Protect Yourself. Preserve Your Peace of Mind.**

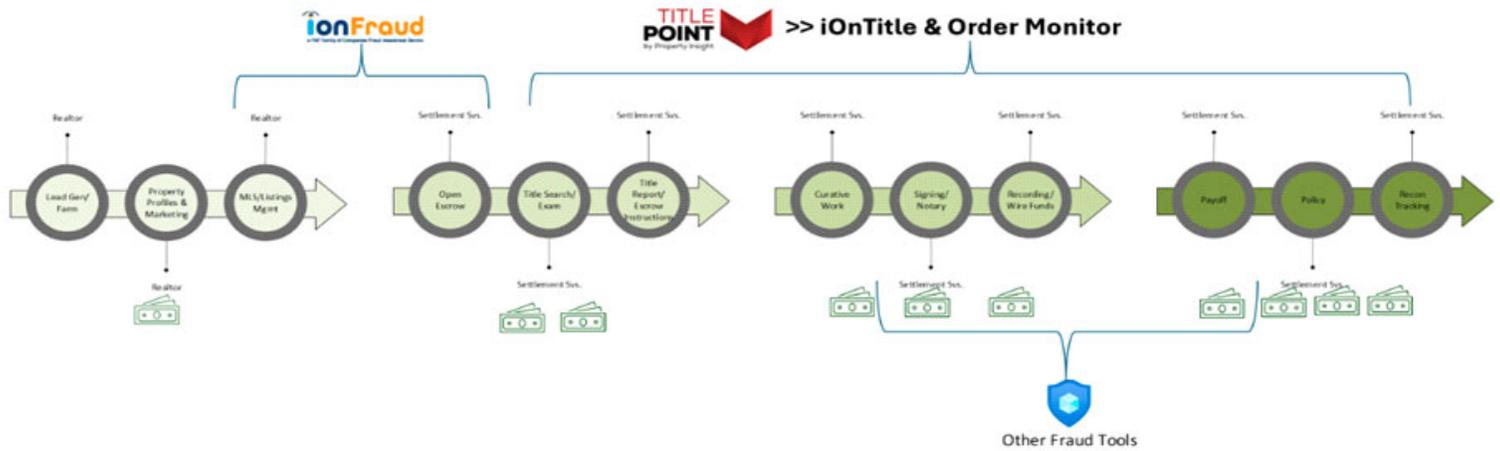
Seller impersonation fraud is skyrocketing, especially on non-owner occupied homes and vacant land. Arm yourself with immediate, key information allowing you to vet your seller.

That's where ionFraud comes in.

## **Spot Red Flags Early.**

While other services wait until closing, ionFraud gets to work the moment you open a new file. ionFraud leverages public record information together with proprietary calculations to raise risk flags that typically define seller impersonation fraud. When you see these red flags, you're empowered to spot warning signs right away – without wasting hours in manual research.

# Real Estate Transaction Lifecycle



Open  Closing



## This Isn't Just Fraud Prevention. It's Great Customer Service.

When you use ionFraud, you're doing more than protecting your real estate listings. You're building trust. You're showing your Real Estate partners you're always watching out for them. ionFraud supports your Realtor Pledge of Performance and Service.

How can you detect seller impersonation fraud while not adding time and resource burden to your team?

Email us today to learn how with ionFraud:  
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